Clean SODO Work Plan - 2025 (Clean and Safe Committee)

Purpose: Dedicate resources to reduce blight associated with illegal dumping, trash, and graffiti.

Goal: Strive toward a Safe and Clean SODO as an attractive place to do business.

Objectives: Improve the district's visual presence through cleaning, graffiti removal and public art installations.

Expand our capacity to address challenges to businesses that are presented by people living on the streets in SODO.

Clean SODO Budget Allocation: $571,200

Project Description	2025 Actions	2025 Budget
Clean SODO Partnerships & Projects		**$ 467,500**
Direct services to proactively address & respond to clean issues.		
Clean SODO Ambassadors	Continue contract with StreetPlus to provide cleaning ambassador services. Deliverables include ratepayers' responsiveness data and tracking cleans.	$ 280,000
Mural Program	Proactively address graffiti through beautification, and work with arts organizations to increase the number of murals in SODO.	$ 10,000
Litter & Illegal Dumping Clean Up	Maintain contract for full district cleaning and on demand illegal dumping removal.	$ 70,000
Tailgating Mitigation	Provide services to mitigate the impact of tailgating on SODO Businesses.	$ 17,000
Clean SODO Supplies & Equipment	Includes the SODO BIA Vehicle, Clean Team Office, and signs, and other supplies needed to run the program. (Office & Vehicle costs are split with Safe SODO, previously in GA).	$ 13,000
SODO Outreach Services	Provide geographically based outreach services to people living unsheltered in SODO and to serve as liaison with Business Community on issues related to people living unsheltered. (Split budget).	$ 77,500
Clean SODO Events & Programs		**$ 9,000**
Clean SODO education & outreach programming for staff and ratepayers.		
Community Cleanup	Organize clean up events in SODO bringing bring community members together. (One Seattle Day of Service).	$ 2,500
Clean Training & Conferences	Attend training and conferences to gain knowledge and resources to implement Clean SODO priorities.	$ 4,500
Clean Education & Advocacy	Facilitate advocacy, classes, speakers & communications on cleanliness issues in SODO, to assist business and property owners.	$ 2,000
Clean SODO Staffing		**$ 94,700**
Portion of staff salaries dedicated to Clean SODO Activities.		