

Clean SODO Work Plan - 2022 (Safe and Clean Committee)

Purpose: Dedicate resources to reduce blight associated with illegal dumping, trash, and graffiti

Goal: Strive toward a Safe and Clean SODO as an attractive place to do business.

Objectives: Improve the district's visual presence through cleaning, graffiti removal and mural and public art installation.

Expand our capacity to address challenges to businesses that are presented by people living on the streets in SODO.

Total Budget Allocation: **\$486,468**

Goal/ Project Description	2023 Actions	Description/Measures	Budget
Clean SODO Partnerships & Projects			
Clean SODO Ambassadors	Ambassador program to provide on-demand cleaning in SODO	Measures include ratepayers' responsiveness data and tracking cleans.	\$25,000
Mural Program	Proactively address graffiti through beautification	Work with arts organizations to increase the number of murals in SODO	\$5,000
Street Sweeping	Maintain Contract for street sweeping services to remove debris from SODO streets.	Measured by the tons of debris removed from the streets.	\$50,000
Litter & Illegal Dumping Clean Up	Maintain contract for full district cleaning and on demand illegal dumping removal.	Measured by before and after photographs, tonnage reports and ratepayer requests for service	\$65,000
Tailgating Mitigation	Safely manage tailgating	Provide Services to mitigate the impact of Tailgating on SODO Businesses.	\$30,000
SODO Outreach Services	Contract for SODO based homeless outreach services	Provide geographically based outreach services to people living unsheltered in SODO, and to serve as liason with Business Community on issues related to people living unsheltered. (Split budget)	\$126,000
Advocacy	Advocate for Clean SODO	Ensure that issues related to cleaning in SODO are elevated to the appropriate decision makers. Assist businesses to navigate the system to gain assistance for cleaning issues.	\$5,000
Office Expansion & Supply	Complete office expansion work to accommodate larger staff.	Remodeling costs to create another office in our existing space to accommodate staffing growth. Expenses to be allocated across program work plans.	\$5,981
Clean SODO Events & Programs			
Community Cleanup	Host 2023 Community Clean Up Events	Organize clean up events in SODO bringing bring community members together. (One Seattle day of service)	\$3,000
Clean Training & Conferences	Attending clean themed training and conferences	Attend training and conferences to gain knowledge and resources to implement into Clean SODO	\$3,500
Clean SODO Topic Events	Facilitate classes, speakers & events on cleanliness issues in SODO	Organize relevant events to assist business and property owners.	\$1,500
Clean SODO Staffing			
Staffing Allocation	Staff support for Clean SODO Events & Advocacy	Portion of staff salaries dedicated to Clean SODO Activities.	\$166,487

Safe SODO Work Plan - 2023 (Safe and Clean Committee)

Purpose: Dedicate resources to preventing crime and improving safety in SODO

Goal: Strive towards a safe and clean SODO as an attractive place to do business

Objectives: Ensure Public Safety issues in SODO are well understood by elected officials and decision makers to marshal resources to address public safety issues.

Expand & develop greenspaces into usable activity areas with lots of trees.

Total Budget Allocation

\$634,432

Goal/ Project Description	2023 Actions	Description/Measures	Budget
Safe SODO Partnerships & Projects			
Supplemental Patrols	Maintain supplemental services contract with SPD for additional service hours in SODO.	Weekly patrol reports and number of service hours in SODO.	\$325,000
Public Safety Study	Conduct semi-annual crime & safety studies and disseminate results to elected officials/media	Completion of a study and summary results letter sent out to elected officials and media.	\$30,000
Advocacy	Advocate for Safe SODO	Ensure that issues related to public safety in SODO are elevated to the appropriate decisionmakers. Assist businesses to navigate the system to gain assistance for safety issues.	\$5,000
SODO Outreach Services	Contract for homeless outreach services	Provide geographically based outreach services to people living unsheltered in SODO, and to serve as liason with Business Community on issues related to people living unsheltered. (Split budget)	\$126,000
Office Expansion & Supply	Complete office expansion work to accommodate larger staff.	Remodeling costs to create another office in our existing space to accommodate staffing growth. Expenses to be allocated across program work plans.	\$5,981
Safe SODO Events and Programs			
Safety Training & Conferences	Attending safety themed training and conferences	Attend training and conferences to gain knowledge and resources to implement into Safe SODO	\$3,500
Safety Topic Events	Facilitate classes, speakers & events on safety issues in SODO	Organize relevant events to assist business and property owners with public safety issues.	\$1,500
Safe SODO Staffing			
Staffing Allocation	Staff support for Safe SODO Events & Advocacy	Portion of staff salaries dedicated to Safe SODO Activities.	\$137,451