

Clean SODO Work Plan - 2022 (Safe and Clean Committee)

Purpose: Dedicate resources to reduce blight associated with illegal dumping, trash and graffiti

Goal: Strive toward a Safe and Clean SODO as an attractive place to do business.

Total Budget Allocation: \$415,761

Goal/ Project Description	2022 Actions	Description/Measures	Budget Line Item	Budget
Objective: Improve the district's visual presence through cleaning, graffiti removal and mural and public art installation				
On Demand Cleaning	Initiate an amabassador program to provide direct cleaning services	Ambassador program active by Q3 2022. Measures include ratepayers responsiveness data and tracking cleans.	Clean SODO Projects & Partnerships	\$20,000
Mural Program	Proactively address graffiti through beautification	Work with arts organizations to increase the number of murals in SODO	Clean SODO Projects & Partnerships	\$5,000
Street Sweeping	Maintain Contract for street sweeping services to remove debris from SODO streets.	Measured by the tons of debris removed from the streets.	Clean SODO Projects & Partnerships	\$30,000
Litter & Illegal Dumping Clean Up	Maintain contract for full district cleaning and on demand illegal dumping removal.	Measured by before and after photographs, tonnage reports and ratepayer requests for service	Clean SODO Projects & Partnerships	\$55,000
Tailgating Mitigation	Safely manage tailgating	Provide Services to mitigate the impact of Tailgating on SODO Businesses.	Clean SODO Projects & Partnerships	\$30,000
Community Cleanup	Host 2022 Community Clean Up Events	Organize micro community clean up events that accommodate social distancing	Clean SODO Events & Programs	\$5,000
Clean SODO Topic Events	Facilitate classes, speakers & events on cleanliness issues in SODO	As allowable under COVID guidleines, organize relevant events to assist business and property owners. 2022 Event- Rat Abatement.	Clean SODO Events & Programs	\$2,000
Objective: Expand our capacity to address challenges to businesses that are presented by people living on the streets in SODO				
Ambassador Program	Initiate an amabassador program to provide direct cleaning services	Ambassador program active by Q3 2022	Clean SODO Projects & Partnerships	\$70,000
SODO Outreach Services	Contract for homeless outreach services	Provide geographically based outreach services to people living unsheltered in SODO, and also to serve as liasion with Business Community on issues related to people living unsheltered.	Split: Clean SODO Projects & Partnerships and Safe SODO Project & Partnerships	\$120,000
Advocacy	Advocate for Clean SODO	Ensure that issues related to cleaning in SODO are elevated to the appropriate decision makers. Assist businesses to navigate the system to gain assistance for cleaning issues.	Clean SODO Projects & Partnerships	\$10,000
Clean SODO Staffing				
Staffing Allocation	Staff support for Clean SODO Events & Advocacy	Portion of staff salaries dedicated to Clean SODO Activities.	Clean SODO Staffing	\$128,761

Safe SODO Work Plan - 2022 (Safe and Clean Committee)

Purpose: Dedicate resources to preventing crime and improving safety in SODO

Goal: Strive towards a safe and clean SODO as an attractive place to do business

Total Budget Allocation **\$467,628**

Goal/ Project Description	2022 Actions	Description/Measures	Budget Line Item	Budget
Objective: Ensure Public Safety issues in SODO are well understood by elected officials and decision makers to marshal resources to address public safety issues.				
Supplemental Patrols	Maintain supplemental services contract with SPD for additional service hours in SODO.	Weekly patrol reports and number of service hours in SODO.	Safe Projects & Partnerships	\$250,000
Public Safety Survey	Conduct a semi-annual crime & safety survey and disseminate results to elected officials/media	Completion of two surveys in 2022 and summary results letter sent out to elected officials and media.	Safe Projects & Partnerships	\$30,000
Advocacy	Advocate for Safe SODO	Ensure that issues related to public safety in SODO are elevated to the appropriate decisionmakers. Assist businesses to navigate the system to gain assistance for safety issues.	Safe SODO Projects & Partnerships	\$10,000
Objective: Expand & develop greenspaces into usable activity areas with lots of trees.				
SODO Greenspace Taskforce	Develop a community group to guide work on green spaces	A required element for grant funding, the steering committee will guide the planning process.		
Safety Topic Events	Facilitate classes, speakers & events on safety issues in SODO	As allowable under COVID guidelines, organize relevant events to assist business and property owners. 2022 Event- Descalation Training.	Safe SODO Events & Programs	\$3,000
Safe SODO Staffing				
Staffing Allocation	Staff support for Safe SODO Events & Advocacy	Portion of staff salaries dedicated to Safe SODO Activities.	Safe SODO Staffing	\$114,628